

Brochure WhatsApp Business API

Grow your business on WhatsApp

Engage audience, accelerate sales
& drive business outcomes.

 Green tick  No Markup



Deliver “WOW”

With just two Green ticks ✓✓

Green Tick

Builds trust,
Attracts attention

CTA Button

Higher response rate,
Increase engagement

Brand & Verified Tick

Your customers are assured that they are interacting with a reliable brand.

Speed Carz ✓

WhatsApp Flows

Book a Service

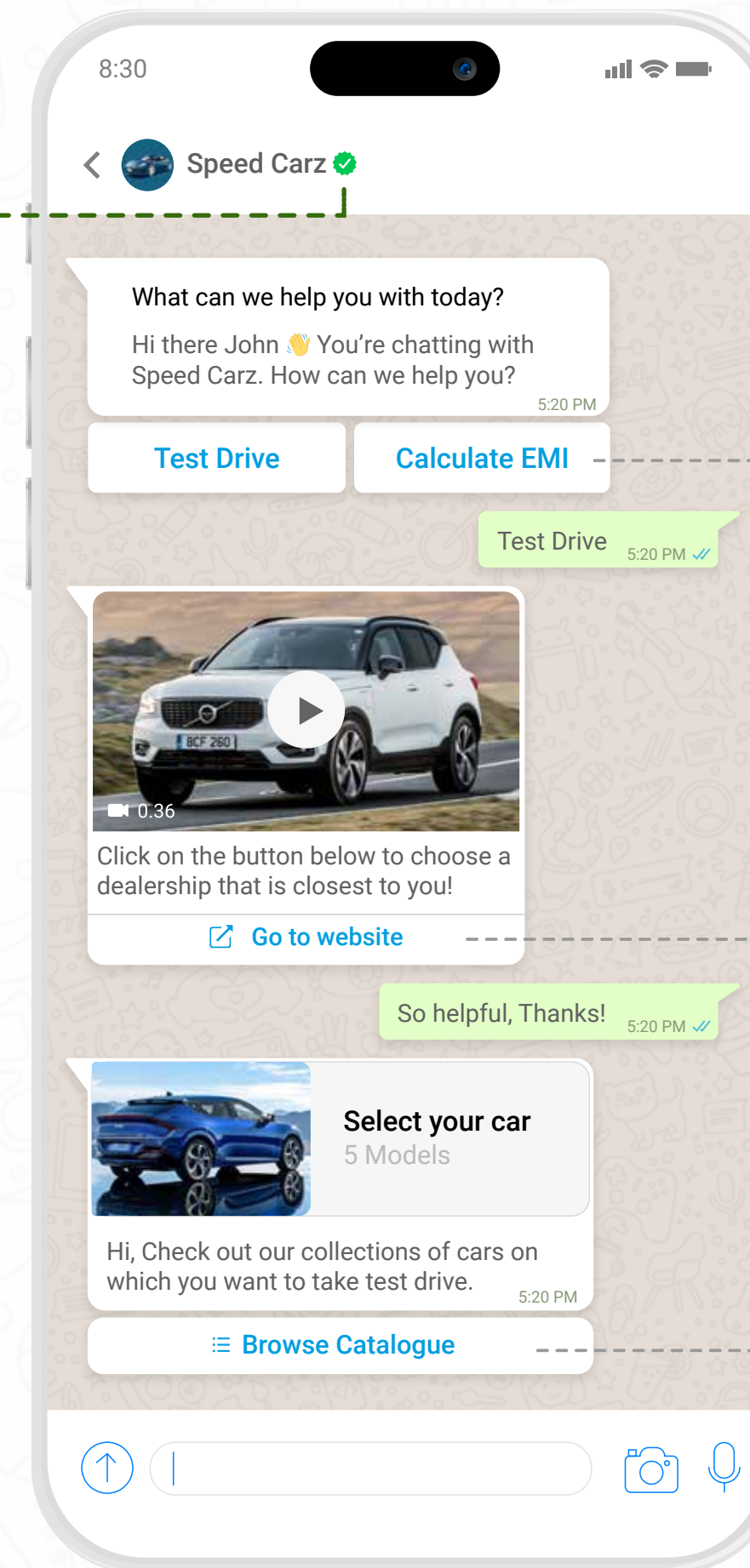
Date
Friday, May 17 2024

Time
14:30

Model
Fronx Sigma

SEND

Your customers can book a car service from various options.



Quick Reply Button

Leverage quick reply buttons to encourage customers to chat with your business.

Test Drive Calculate EMI

Call to Action Button

Drive your customers to your website and also make it easy for them to call you.

Go to website

List Messages

Main menu

Baleno

Ciaz

Ertiga

Ignis

Brezza

SEND

Your customers can choose from various options.

Broadcast Message

Create and send an **automated** sequence of WhatsApp messages


- Push out your campaigns and engage with high response WhatsApp messages.
- Build and nurture the relationships that generate future sales by engaging with your audiences regularly on WhatsApp.
- Increase your customer engagement in a jiffy by automating!

Message Broadcast

WhatsApp Message Broadcast

Broadcast Name

Recipient Numbers Upload Excel Enter Numbers

 Drop or Select Excel File
Drop files here or click [browse](#) thorough your machine

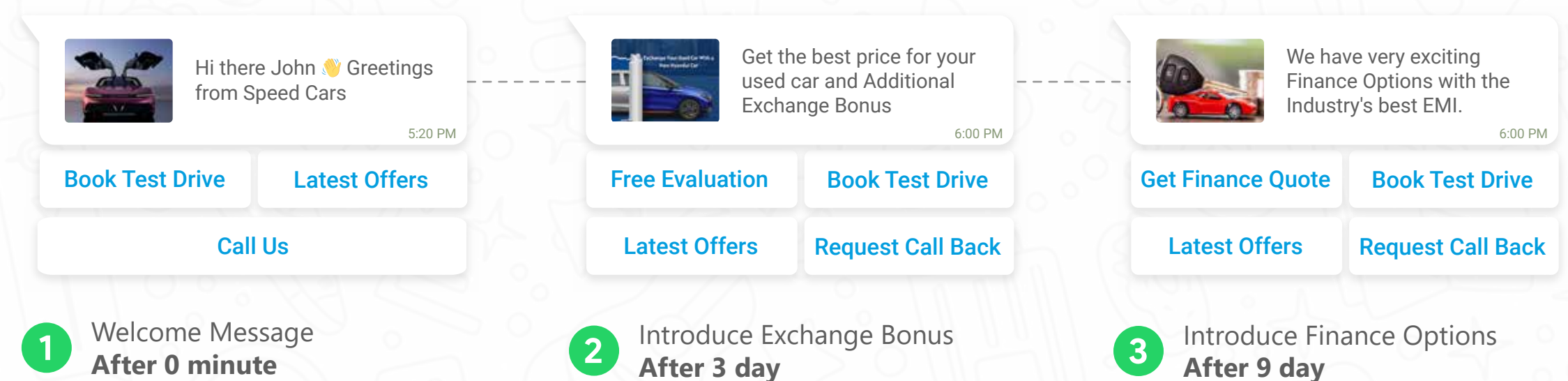
Choose Message Template

Allow Duplicates Yes

Broadcast schedule Send Now Schedule broadcast

[Send Broadcast Message](#)

Broadcast Journey

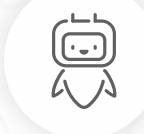


Inbox

Engage, Sell and Support



Multi-agent Inbox



Chatbot



Route Conversation



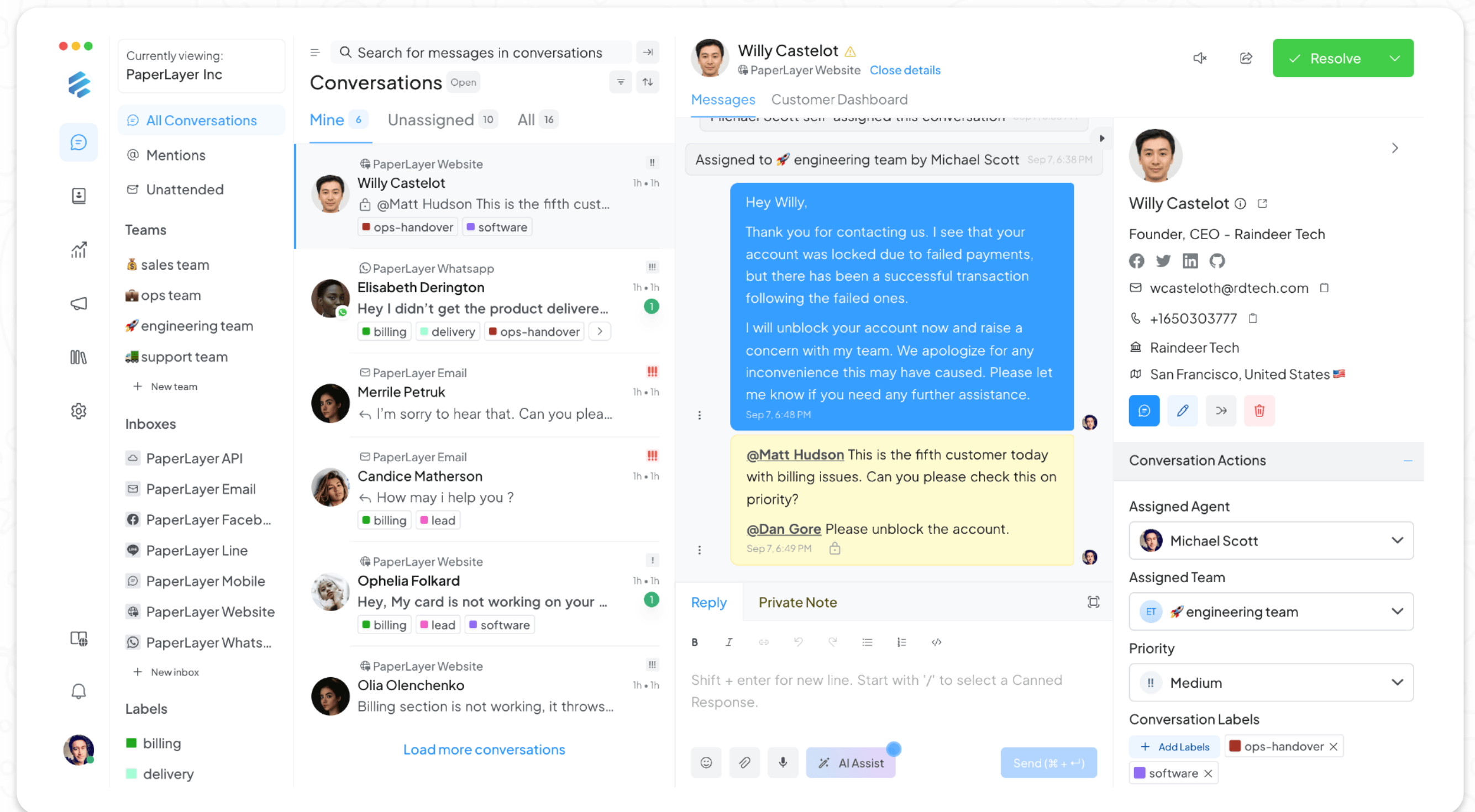
Organize with labels



Type less with canned response



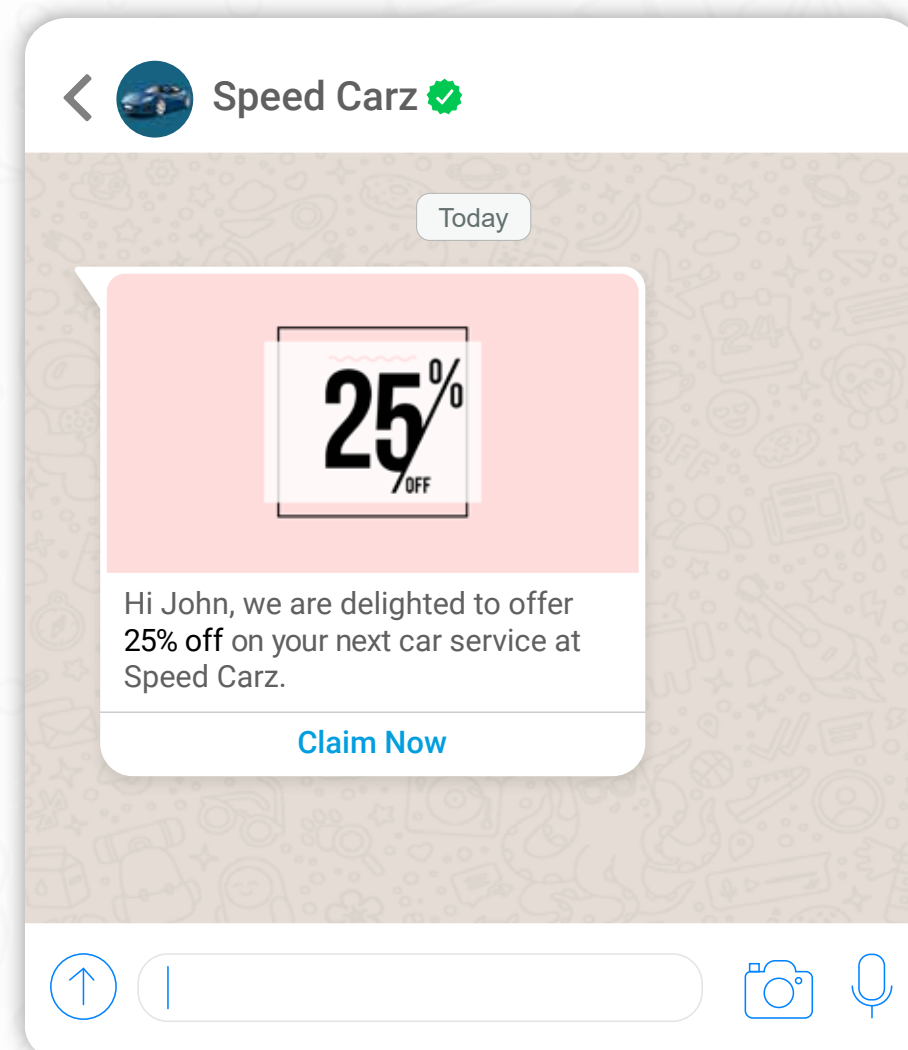
Automate your repeated tasks with more



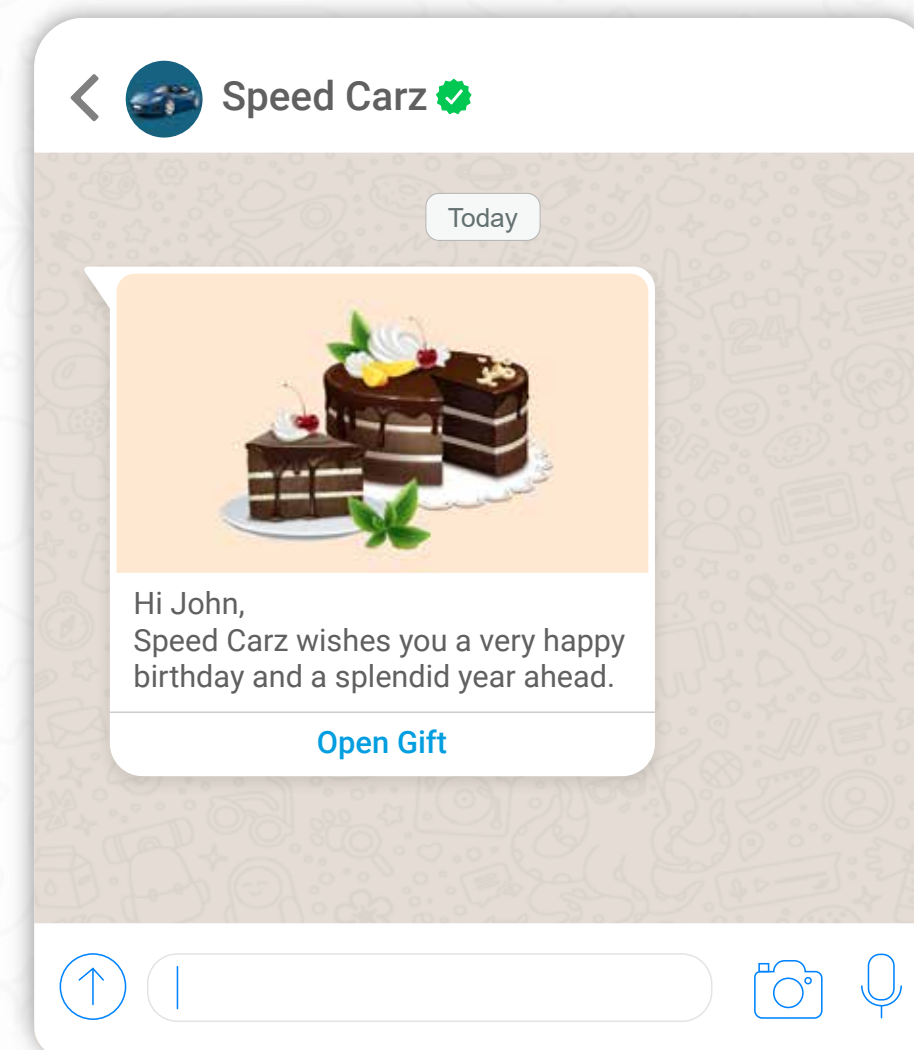
Use Cases Limited to your Imagination

Our experts help you build, automate and deploy solutions for **custom** use case.

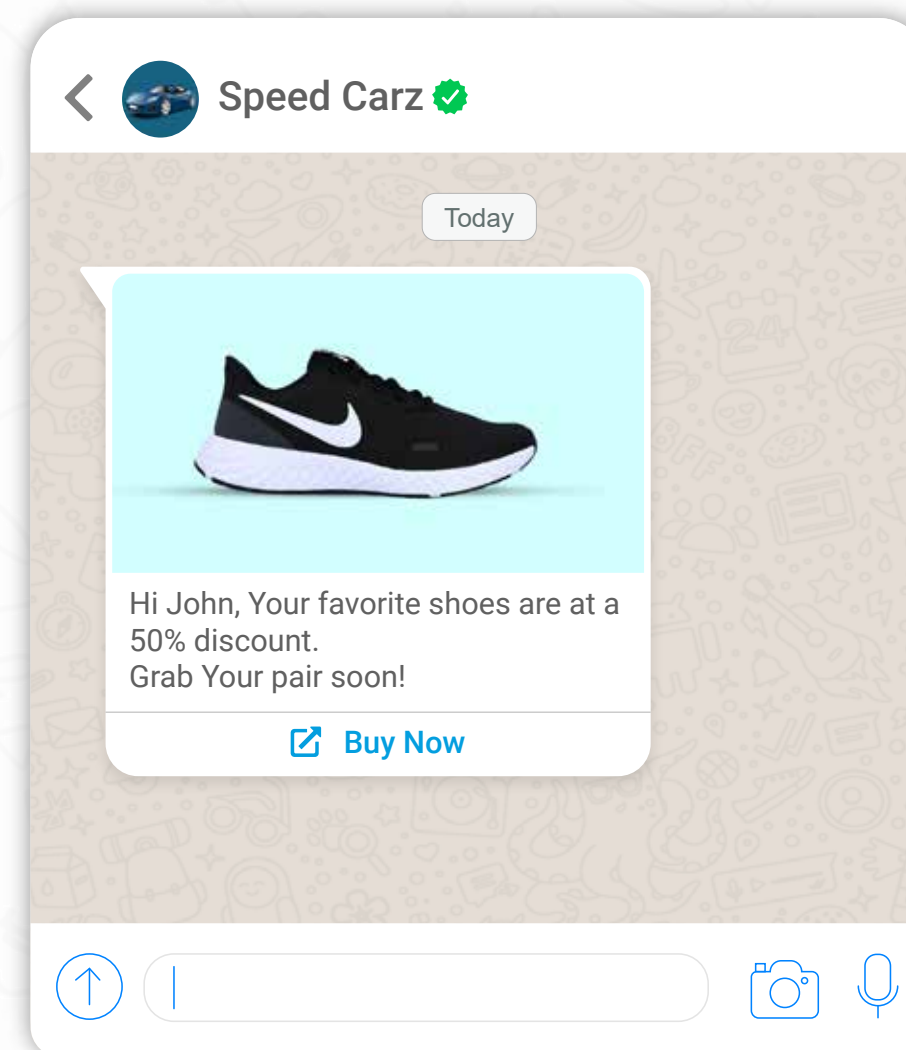
Promotional



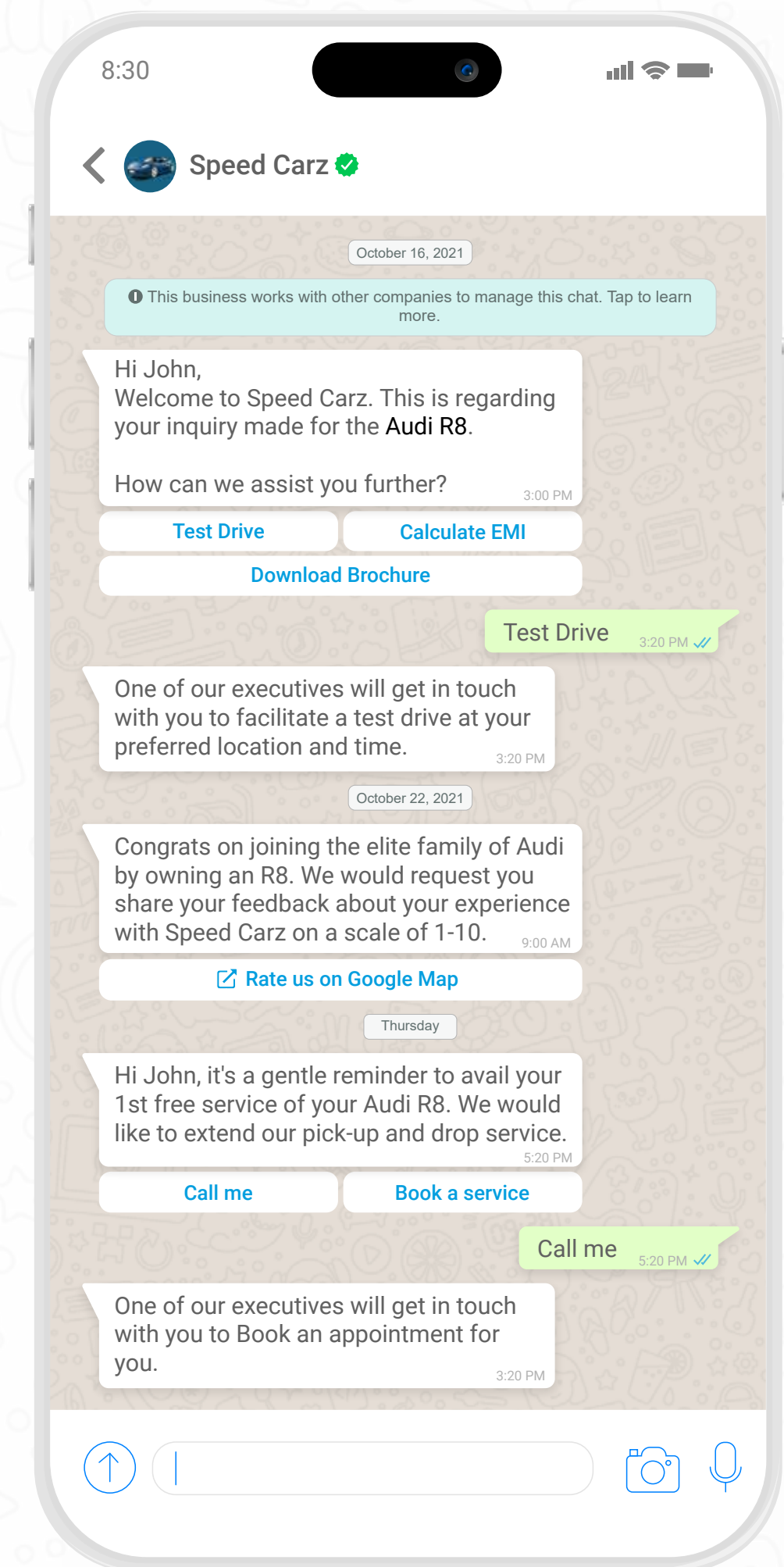
Engagement



Ecommerce



Customer Journey



Commercials

Free Plan | No Mark Up | No Setup Cost

Subscription Charges

Billed Annual

Free Forever Plan

₹0/m

Packed with **Essentials**

- > 500 Conversations
- > Hand-held Onboarding & Setup
- > Chat automation (OOO, Welcome Message)
- > Gree tick verification assistance
- > 1 User
- > Basic Analytics

Starter Plan

₹999/m

Everything in **Free Plan+**

- > Unlimited Conversations
- > Unlimited Agents
- > Unlimited ChatBot Sessions
- > Basic ChatBot
- > Click to WhatsApp Ads Analytics Dashboard
- > Dedicated Customer Success Manager
- > Advaced Insights dashboard

Advanced Plan

₹1999/m

Everything in **Starter, Plus**

- > Drip Campaign
- > Bot setup using your database
- > Automated Workflows
- > Control rate of dispatching broadcast
- > Automatic Chat Assignment (Round-Robin)
- > Weekly Performance Reports to Managers
- > Full Developer APIs access

Billed Quarterly

Free Forever Plan

₹0/m

Starter Plan

₹1499/m

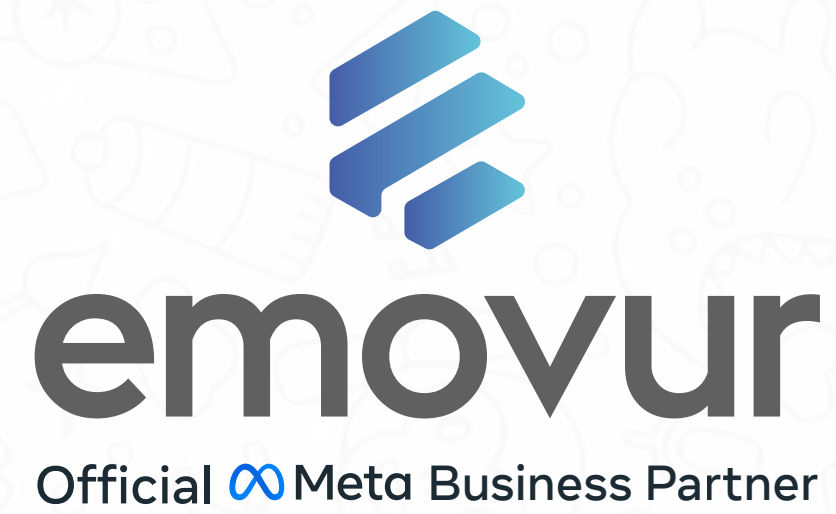
Advanced Plan

₹2499/m

Conversation Charges

No Mark Up | @ Whatsapp actuals

| | Marketing | Utility |
|---------|-----------|---------|
| India | ₹0.72 | ₹0.31 |
| Germany | ₹10.00 | ₹6.25 |
| France | ₹10.49 | ₹5.63 |
| Russia | ₹5.87 | ₹3.49 |
| USA | ₹1.83 | ₹1.09 |
| UAE | ₹2.49 | ₹1.45 |
| UK | ₹5.16 | ₹2.91 |



Take up this initiative,
we will go beyond &
make the WhatsApp channel
a grand success for your organization.

Chetan Kumar

Let's Connect

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